

# Have your say on Edmonton Green



Current image of Edmonton Green shopping centre.

## We got to know a number of you during the drop-in sessions and really hope you and your families are keeping well during these strange times.

As the owners of Edmonton Green shopping centre, the team at Crosstree Real Estate Partners are continuing to think about the centre's long-term future. We held a series of drop-in sessions earlier this year and now we would like to share with you the feedback received and some early plans.

Unfortunately, because of the current restrictions due to Covid-19, we can't meet with you face-to-face to discuss our proposals as we normally would. However, we have set-up a range of ways in which you can see the proposals, ask questions and give us your feedback – we want to hear your views. We are hoping that at our next exhibition later in the year we will be able to meet with you in person before we submit a planning application to the London Borough of Enfield.

To see the plans as though in real life, you can visit our virtual exhibition at [www.EGConsultation.co.uk](http://www.EGConsultation.co.uk) where you can also provide us with your feedback. For other ways to view the plans and provide us with your thoughts, please turn to page 4.

In addition, to make it as easy for you as possible, we have summarised the plans here in this newsletter. Continue reading to discover our findings from the recent drop-in sessions and how we have developed our proposals based on this.

## What we found out from the drop-in sessions

The designs we are presenting here respond to the feedback we received at the earlier drop-in sessions where we asked people to tell us what they currently like about Edmonton Green and what changes they would like to see.

### The key findings from this were:



The majority of people are pleased with the improvements that have been made to the centre recently, in particular, the new benches, playground, community garden and free toilet facilities.



People would like to see further changes to the public and community spaces at Edmonton Green.



People would specifically like to see an increase in the level of policing and security.



A significant proportion of people said they would like to see high street brands in the centre, such as clothing shops and supermarkets, as well as restaurant chains.



Local people also indicated that they would like to see more diversity in the shopping centre as currently there are too many of the same types of shops and market stalls selling a similar product.



A number of people felt that the shopping centre should be redeveloped and that more housing is needed.

# Our vision

**Our vision is for Edmonton Green to become a vibrant destination for the local community to enjoy day and night, cementing its position as the heart of lower Edmonton.**

To make this happen, the centre needs to be better connected with the local area and offer a more diverse mix of uses – locally run shops, restaurants, cafés and other leisure facilities such as a cinema or bowling alley, along with community uses.

Our aim is to create a sustainable local town centre for local people that can be enjoyed now and by future generations, creating jobs for the local community.

We are presenting here some initial sketches that imagine what the centre might be like if we address the points raised in the consultation to date. These give a feel for the type of place we could create. We look forward to receiving your feedback on these and will then work up a masterplan that shows how this vision could be achieved.

### Key features of the town centre will include:

- New public spaces and redesigned streets
- A new purpose-built building for the market, making it a focal point of the centre
- New homes, to meet a range of needs

### The redevelopment will be guided by the following principles:

- Edmonton Green will remain an affordable local shopping centre, catering to the needs of the local community.
- The market will continue to be a focal point of Edmonton Green.
- This will be a phased development that will happen over a considerable number of years with the South Car Park envisaged to be developed first. The phasing will ensure that the shopping centre continues to be operational throughout as well as maintaining sufficient parking for shoppers and residents.
- The residential tower blocks will be retained.
- We are committed to working with local people to understand how we can enhance the character of the town centre.



An initial sketch of the proposed development of Edmonton Green.

# Our initial designs



An initial sketch of the proposed redevelopment of Edmonton Green. This shows the perimeter of the site along Fore Street.

### A new market building

You told us that the market is an important part of the offer at the centre so we want to create a new building for the market and move it from its current position hidden in the mall to a new central public space that will give it the prominence it deserves as a key attraction for the area.

We have taken inspiration from traditional market squares where a covered market is the focal point. We are proposing the new market is located in the centre of the main square to form the heart of the development.

It is important that the market remains open and so we would implement a phased approach to ensure continuity of trading, particularly for the independent market traders.

### New public spaces and redesigned streets

We want to redesign the public spaces at Edmonton Green to create vibrant hubs of activity to help bring the community together. This includes public squares, communal gardens and landscaped streets. These will all be designed to be active places to reduce anti-social behaviour.

We also want to join-up Edmonton Green with Fore Street and make it better connected. In addition we want to improve pedestrian routes through the shopping centre and minimise back of house areas, further helping to reduce anti-social behaviour.



An initial sketch of the proposed redevelopment of Edmonton Green. This shows the new Market Square.

### New homes

To meet the growing need in the borough and to attract more residents and increase the vibrancy of the area, we would like to build new homes at Edmonton Green.

We feel that it is important to provide a range of homes to meet different needs so we will build a mix of family dwellings and smaller properties, both for sale and to rent. This will include affordable homes.

A number of new residential buildings of varying heights are envisaged across the scheme, reducing the dominance of the existing towers.



An initial sketch of the proposed redevelopment of Edmonton Green. The buildings would offer a mix of uses with shops and restaurants on the ground floor and homes situated above.

### Summary

In summary, the revamped town centre will become a more exciting destination for the local community to enjoy. It should also attract businesses to the area resulting in more restaurants, fashion brands, leisure and community facilities. This development will provide a significant boost for the area and for local people.

# See our proposals in full\*

We have set out below all the different ways in which you can view the proposals.



You can see the plans as though in real life by visiting our virtual exhibition at: [www.EGConsultation.co.uk](http://www.EGConsultation.co.uk)

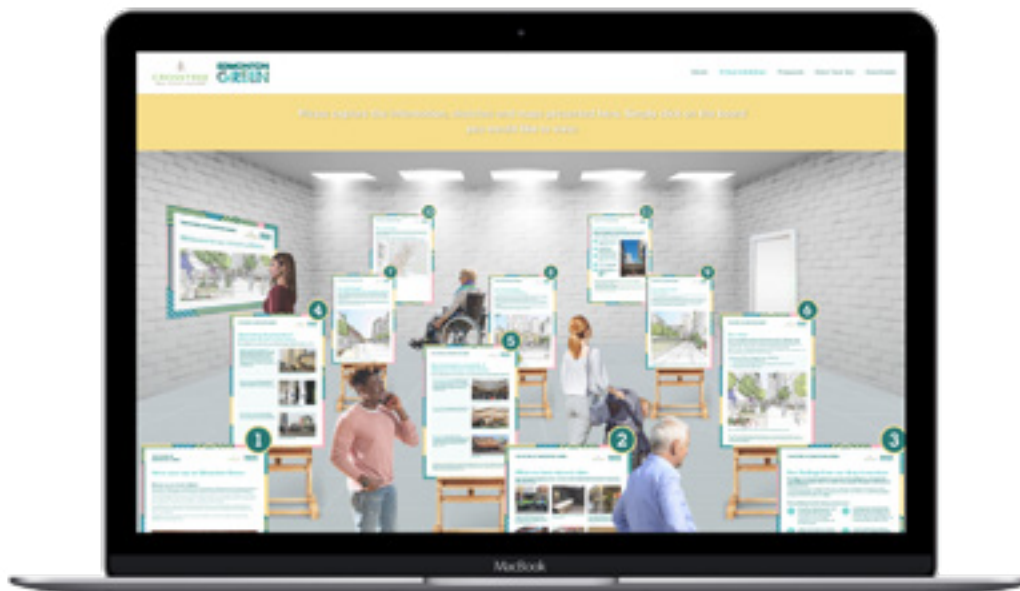


We still have a physical presence in the centre – view a summary of the proposals in the shop window of **50 South Mall, Edmonton Green, N9 0TZ.**



You can request a paper copy of the proposals by using the contact details below.

\* You will have the opportunity to view the proposals from 15 July – 29 July.



## Have your say

Let us know your thoughts on the proposals, speak to the project team, or ask us any questions through the following methods:



[www.EGConsultation.co.uk](http://www.EGConsultation.co.uk)



[EdmontonGreen@londoncommunications.co.uk](mailto:EdmontonGreen@londoncommunications.co.uk)



0208 803 4414



Fill in a **paper survey** (which we will send to you if you request a paper copy of the proposals, alongside a stamped addressed envelope).



Write to us at: **Edmonton Green Shopping Centre  
62 Market Square, Edmonton, London N9 0TZ**

## Next steps

We will hold further consultation events later in the year to show how our designs have progressed and get your further feedback before we submit a planning application to the London Borough of Enfield.

If you are able to leave us your contact details in the feedback section, we will get in touch with you directly regarding future consultation events.